



BAIT-UL-SUKOON
CANCER HOSPITAL & HOSPICE
House of Peace & Contentment

۲۵ سال
مفت علاج، امید اور وقار کے ساتھ



SMILE IN THE MIRROR, WITH RENEWED CONFIDENCE

We Also Care For Emotional Value

BSCHH is the first ever hospital to introduce "Hope and Beauty," with the support of **Wigomania** whose compassionate donation has helped us introduce a program designed to provide **Wigs** to female cancer patients experiencing hair loss due to adverse effect of certain chemotherapy drugs, completely free of cost.

Our mission is to while providing quality health care facility to also help empower women, restore their confidence, and enhance their overall well-being during a challenging time of hair loss during treatment **"Empowering Women, Restoring Confidence"**

Objective:

To provide high-quality wigs and support services to female cancer patients, helping them cope with hair loss and maintain their self-esteem and confidence.

Supporting Patients with Anxiety and Depression related to Chemotherapy:

Common Concerns:

1. Fear of Unknown: Uncertainty about treatment outcomes and side effects.
2. Fear of Side Effects: Concerns about physical and emotional changes.
3. Loss of Control: Feeling overwhelmed and powerless.
4. Anxiety and Depression: Experiencing anxiety, depression, or both due to hair loss.

Criteria for Wigs Distribution:

1. Diagnosed as a Stage II patient undergoing Chemotherapy
2. Financially non-affording
3. Literate
4. Female, up to 40 years of age
5. Working women

Wigs Bank:

Once the recipient of the wig begins to experience natural hair regrowth, typically within 9 to 12 months, **they step into the role of donees, returning the wig as an act of giving** that allows it to be **passed forward to other cancer patients**, thereby **letting this circle of kindness continue to grow** beyond their own journey. The hospital will then send those wigs to Wigomania for cleaning, sanitizing, and restoration after which it will be presented to the next selected patient.

This initiative ensures expansion of the beneficiaries, with increasing women benefiting from this gift, **extends compassion with the recipient patients proudly becoming donees**, and allows every wig to continue restoring confidence in more women battling cancer with a comforting look.

**Let's Work Together to Empower Women And
Restore Their Confidence During Cancer Treatment.**